

VACANCY ANNOUNCEMENT

Girl Scouting is the largest organization for girls in the world. Our mission is to build girls of courage, confidence, and character who make the world a better place. Through activities in science and technology, business and economic literacy, and outdoor and environmental awareness, Girl Scouting provides girls with opportunities for fun and friendship while fostering the development of leadership skills and self-esteem.

Girl Scouts of South Carolina – Mountains to Midlands council is the largest organization serving girls in South Carolina. The council has a current membership of 11,800+ girls and 5,000+ volunteers and a staff of 54 (plus an additional 60+ seasonally). With an annual council budget of \$5 million, our service is currently supported through three administrative service centers, five camps, 4 out based offices, and 3 troop program sites.

Reporting to the Director, Marketing and Communications, this person is responsible for developing and maintaining an awareness and positive image of Girl Scouting within our internal and external audiences through the facilitation of graphic design, and maintenance of the council's various web and social media applications. Will work on a variety of concurrent projects primarily involved with creating and managing a vibrant and interactive virtual, as well as physical community. This includes managing the design, documentation, and support services for both digital and print communication platforms

ACCOUNTABILITIES

- Establish and maintain contacts with community organizations and educational institutions to market Girl Scouting and organize collaborative programs, partnerships, and/or financial contributions.
- Actively promote Girl Scouting in the community through presentation, networking and collaborative efforts.
- Keeps abreast of trends and issues in the community affecting girls, volunteers, and council services; keeps current on GSUSA's policies, priorities, changes, and requirements related to the Girl Scout Leadership Experience and membership philosophy and priorities.
- Brand Advocate/Champion for organization
- Assists in the smooth functioning of the council by performing other duties as assigned.

QUALIFICATIONS

- B.S. degree in Marketing, Communications, or relevant area preferred, and minimum of 2 years of related experience. We will consider a recent college graduate with preferred qualifications.
- Excellent writing and design skills and skilled at social networking, creating presence online through blogs, podcasts or other strategies.
- Experience with publication a plus.
- Working knowledge with current web, computer and multimedia systems, techniques, and practices to manage the creation of web/console content.
- Knowledge of print and web design and editing formats, and experience with graphics production and relevant design and production tools a plus.



- Proficiency of Microsoft Office Suite, internet and research applications, and database systems; working knowledge of Salesforce and Net Promoter key for next two years of strategy implementation.
- Proficiency in Adobe Suite required.
- Proficiency in website applications required.
- Experience with workflow efficiency, general office and business procedures.
- Excellent communication skills, ability to design effective presentations and ability to interact effectively with staff and volunteers at all levels of the organization.
- Must hold personal membership in the Girl Scout organization and subscribe to the tenets of the Girl Scout Promise and Law.
- Must have personal transportation and ability to drive, possess a valid driver's license, maintain personal auto insurance/meet the council insurance company's requirement for coverage, and submit to drug test and background check.

COMPENSATION/BENEFITS

The council offers a highly competitive compensation plan commensurate with the qualifications and experience of the individual selected. There is a comprehensive benefits package including generous time off, health, dental, life, STD, and LTD insurance options, 401K, Health Savings Account, and other attractive features.

THE COMMUNITIES AND JURISDICTION SERVED

The Girl Scouts of South Carolina – Mountains to Midlands, Inc. serves 22 counties in the central and western regions of South Carolina. From the Blue Ridge Mountains of the Upstate to the Sandhills of the Midlands, the jurisdiction is well regarded for a low cost of living, a center for automotive and international business, a variety of outdoor activities, and over 30 institutions for higher learning. The jurisdiction is supported by three Service Centers located in Columbia, the state capital, in Spartanburg, and in Greenville the council's corporate headquarters.

HOW TO APPLY

For consideration, please mail, email, or fax your cover letter and resume along with salary history to:

Girl Scouts of South Carolina-Mountains to Midlands, Inc.
Human Resources
Five Independence Pointe Suite 120
Greenville, SC 29615
Email hadmin@gssc-mm.org or Fax 864-272-3394
www.gssc-mm.org